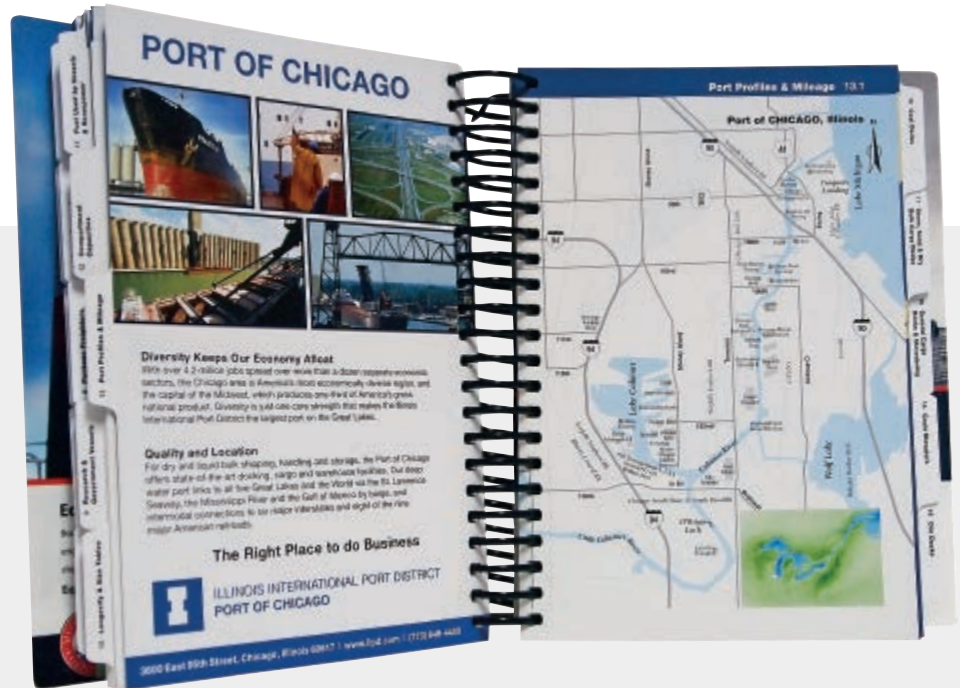


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- Release May, 2017

Map design is included at no charge. You will have the opportunity to proof your port's map for accuracy.



YOUR ADVERTISEMENT

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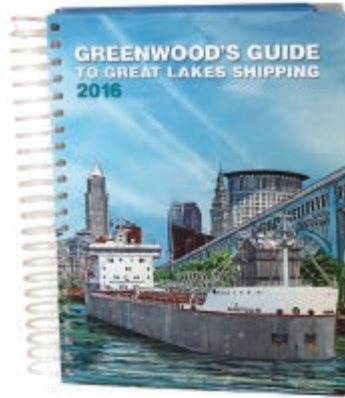
Place your full page advertisement in the ports section and receive a port/harbor map page at no additional cost.

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Place your port's full page advertisement and receive a port/harbor map at no additional charge

Map design is included at no charge.

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Ports Place your port's advertisement in the Port Profile Section along with your port's detailed harbor map.

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MECHANICAL REQUIREMENTS

SIZE OF MATERIAL	WIDTH	DEPTH
Full page	4 $\frac{5}{8}$ "	8"
Full page bleed	6 $\frac{3}{4}$ "	9 $\frac{3}{8}$ "

*Bleed page dimension accommodates the spiral bind left and right. Center and keep all live matter within 5" x 8 $\frac{5}{8}$ ".

ELECTRONIC FILES

We are Mac-based and prefer ads distilled as PDF files using press optimized settings with all fonts embedded. We also accept QuarkXpress, tif, jpg and eps files. QuarkXpress files must be submitted with all supporting files, including fonts. We recommend tif and jpg files with type be created at 600 dpi resolution. EPS files should have fonts converted to outlines. Minimum resolution of 300 dpi is required.

We print direct to plate. Ads not supplied electronically will be rebuilt and a production charge required. We do not accept coupon advertising. We do not accept Word, Powerpoint or Publisher files. Files supplied in Word, Powerpoint or Publisher will be distilled as a PDF or recreated and a production charge will be incurred.

Video – Accepted file formats: avi, mov, mpeg, wmv. Aspect ratio: Video shot in Standard 4:3. Recommended video resolution: 640 x 480 or higher. Duration: 30 seconds. Rate includes one setup and shoot at one location. Rate for video enhancement remains the same for client-supplied video to our specifications.

Client takes full responsibility for the accuracy of files supplied. We do not assume responsibility for reproduction quality of electronically submitted photography, video or advertisements. We reserve the right to return advertisements or video not supplied to our requirements.

We accept DVD, CD or flash drive media. Print media must include a color proof and software information. You may also upload your file to www.greenwoodsguide.com (up to 200 Mb).

If you require your advertisement for use in another publication or a copy of your video, there will be a fee charged.

CONTRACT REQUIREMENTS

A. Advertiser and advertising agency assume liability for content of their advertisements and assume responsibility for any claims arising therefrom made against the Publisher, and agree to indemnify the Publisher against any expense or loss suffered by reason of such claims. **B.** All copy subject to Publisher's approval. **C.** Positioning of advertising is at the discretion of the Publisher except where positions are covered by contract. **D.** Advertisements not received by closing date will not be entitled to proofs. **E.** Cancellations or changes in orders not accepted after closing date. Preferred position not cancellable at any time. **F.** Failure of advertiser or advertising agency to make an insertion order correspond in price to specification with the scheduled rate is regarded as a clerical error and the advertisement is published and charged according to the terms of the schedule in force without further notice. **G.** In the event of non-payment, the Publisher reserves the right to hold advertiser and/or agency jointly and severally liable for such monies as are due and payable.

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FIRM _____

MAILING ADDRESS _____

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EMAIL _____ WEB _____

SIGNED _____ DATE _____

Please insert our advertisement in

Greenwood's Guide to Great Lakes Shipping - 2017 edition

- Please repeat the advertisement you have on file.
- Our advertisement is attached.
- We will send a new advertisement under separate cover.
- Prepare an advertisement based on the attached material.
- Include a direct link to my website from my advertisement.
- Create a QR Code for my advertisement.
- I need more information.

Greenwood's Guide to Great Lakes Shipping 2017 edition

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